

# Website Privacy Policy

### **Essential Cookies**

The <u>www.seamorkayaking.wales</u> webpage is made using Wix. Wix use 'essential cookies' to ensure the website functions. Details regarding the cookies that Wix uses on its websites can be found here.

https://support.wix.com/en/article/cookies-and-your-wix-site

# Google Analytics

Sea Môr Kayaking use Google Analytics to analyse how many people visit the website and which pages within the website they have visited. Google also tells us which country the webpage has been accessed from. This function can be disabled in the cookie settings pop up.

## Personal Data we collect

### **Booking Form**

Sea Môr Kayaking require clients to complete a booking form. We collect the data we need to be able to contact you regarding your kayaking experience. We also ask for details of your previous paddlesport experience and medical information in order to ensure we offer you an appropriate experience and to help us ensure your health and safety. We may also ask you for size information in order that we can provide you with appropriate kayaking and canoeing equipment and clothing to ensure your safety and comfort throughout your experience. This data is used by the staff of Sea Môr Kayaking only. We do not share your data with other companies or oragnisations.



#### **Email updates**

We occassionally email people to let them know about any key updates and dates for trips. We do this using a package called Mailchimp. You can sign up for this through our website by clicking on 'Sign up for email updates' or by opting in for email updates by checking the relevent box on your booking form. We collect your name and email address and store this information in our Mailchimp account. You can provide your phone number if you wish. We do not share this data with anyone else.